

Oregon Association of School Business Officials **PARTNERSHIP PROGRAM**



Partner with the Oregon Association of School Business Officials and you'll gain access to 90% of school districts and 100% of education service districts in Oregon. No other organization in Oregon offers access, on such a large scale, to the buying power of Oregon's public schools, education service districts and community colleges.

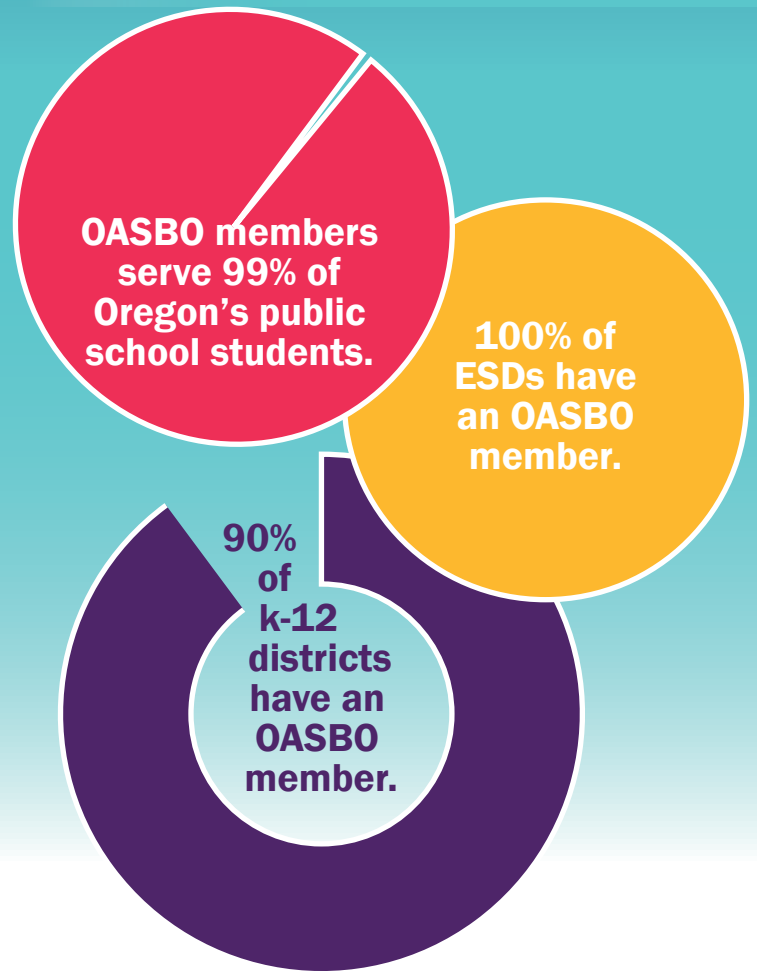
OASBO members represent billions in purchasing power. They fill every position in the business office from the finance assistant to Chief Financial Officer. Members engage with each other through events, email and programs. Our daily goal - to support and develop life-long learners and to foster a sense of community that connects members to the resources they need.

OASBO is a professional association representing over 400 members. We are an affiliate of the Association of School Business Officials International and work together to provide the best professional growth opportunities possible.

A partnership with OASBO builds on your marketing efforts. You'll get a head start developing and maintaining long term relationships. And above all it shows your commitment to provide quality services in Oregon.

Member Job Titles

Business Manager/CFO
Accountant
Payroll Specialist
Accounts Payable/Receivable
Budget Analyst
Purchasing Specialist
Human Resource Specialist
Controller
Superintendent
Director of Operations



2016 ANNUAL SUMMER CONFERENCE

256
attendees

55%
of districts/ESDs

83
exhibit booths

8.5 hours professional development

4.75 hours of dedicated exhibit time

4.5 hours social networking time

www.oasbo.com

Membership

Being a member is a great way for your company to get involved in the organization and develop brand awareness in schools. From representation on the OASBO Board of Directors to participation on committees that build long term relationships with customers, being a member of OASBO is a valuable resource. And as always, the more you put into it, the more you'll get out. What better way to show your clients you care than to establish through actions your commitment to provide quality services to school business.

	Associate Member	Associate Member +	Conference Partner
	\$175	\$735	\$1,000
Member rates at events	✓	✓	✓
Listed in web-based directory on OASBO's website	✓	✓	✓
Mailing list of general membership once annually	✓	✓	✓
May serve on committees	✓	✓	✓
Individual registration fees included for Summer Conference and Fall Workshop		✓	
Exhibit booth at Summer Conference			✓
Access to sponsor promotional items, meals, and activities			✓

PREMIER

ELITE

CONFERENCE

MEMBERSHIP

Partnership Packages

Elite Partner

\$5,000 per year

- Includes one Associate Membership and all of the related benefits.
- Company listed in web-based directory of associate members and designated as an Elite Partner.
- Summer Conference:
 - Exhibit booth registration fee which includes up to three free representative badges.
 - Up to two lunch tickets (Thursday).
 - Elite Partner status sign to display in booth space.
 - Listed in materials as an Elite Partner. This currently includes electronic, general session preamble, and printed material.
- Zone Meeting:
 - Identified as an Elite Partner at all five zone meetings on any general meeting materials and zone meeting web page.
 - A company representative may address the attendees for up to five minutes at one zone meeting. Only one Elite Partner per zone may speak and assignment/preference is on a first come, first served basis at the beginning of the partnership term. OASBO staff will make the final determination as to speaking assignments.
- Fall Workshop:
 - Listed in materials as an Elite Partner.
- Winter Conference:
 - Listed in materials as an Elite Partner.
- On the company's behalf, based on mutual agreement of timing, number of questions, and questions, a short survey of OASBO general members can be sent. The survey is for research purposes only, will be identified as a survey from a partner and could be included with other routine surveys. The data collected will be shared with the partner with no identifying information for the respondents.
- A credit of up to \$2,500 to choose individual promotional items, meals, and activities (pg. 4) at various events throughout the year. Promotional items are determined by the OASBO staff and requests for items are offered on a first come, first served basis. Items are divided into categories and OASBO will assign the partner no more than one item in any category.
- The partnership year is January to December and requires a three year commitment. A payment schedule can be

Partnership Packages

Premier Partner

\$10,000 per year

- Associate Membership and all of the related benefits.
- Company listed in web-based directory of associate members and designated as a Premier Partner.
- Use of a Premier Partner logo on company marketing material. Logo must remain whole and OASBO reserves the right to approve materials prior to printing and/or distribution.
- Invitation to attend a dinner with the OASBO Board of Directors.
- Create and present an online training or webinar for members. Topic and content must be mutually agreed upon and OASBO reserves the right to edit and/or direct the message of the training to best fit the needs of the association. Technical delivery details are still being determined and this will be an ongoing process.
- Summer Conference:
 - Exhibit booth registration fee which includes up to six free representative badges.
 - Up to four free lunch tickets (Thursday).
 - Premier booth location near entrance of exhibit hall.
 - Premier Partner status sign to display in booth space.
 - Listed in materials as a Premier Partner. This currently includes electronic, general session preamble and printed material.
 - Mailing list of registered attendees prior to the event. General attendees' mailing address, title and district affiliation provided in electronic format.
 - An updated mailing list of registered attendees one week after the close of the conference, if desired.
 - Up to two company representatives introduced at lunch (Thursday).
- Zone Meeting:
 - Identified as a Premier Partner at all five zone meetings on any general meeting materials and zone meeting web page.
 - A company representative may address the attendees for up to five minutes at one zone meeting. Only one Premier Partner per zone may speak and assignment/preference is on a first come, first served basis at the beginning of the partnership term. OASBO staff will make the final determination as to speaking assignments.
- Fall Workshop:
 - Listed in materials as a Premier Partner.
- Winter Conference:
 - Listed in materials as a Premier Partner.
- Annually, based on mutual agreement of timing, number of questions, and questions to be asked, a short survey of OASBO general members may be sent by OASBO staff on behalf of the company. The survey is for research purposes only, will be identified as a survey from partners and may be included as part of other surveys. The data collected is the exclusive property of OASBO and will be shared with the partner without identification of individual respondents.
- A credit of up to \$5,000 to choose individual promotional items, meals, or activities (pg. 4) at various events throughout the year. Promotional items are determined by the OASBO staff and requests for items are offered on a first come, first served basis. Items are divided into categories and OASBO will assign the partner no more than one item in any category.
- The partnership year is January to December and requires a three year commitment. A payment schedule can be arranged.



Partner packages require a three year commitment and the fees are annual. Partnership is subject to approval by the OASBO Board of Directors. A number of factors will be considered and evaluated in determining the selection of partners, including:

- Experience in the marketplace and evaluation of other strategic relationships the partner may hold.
- Financial strength of the organization (*Dunn and Bradstreet, S&P, etc.*).
- Business profile/model.
- Products and services provided (*must be a leader in their area*).
- The company's benefit to public education.
- Alignment with OASBO's Code of Ethics and Professional Standards.
- All partners will be subject to a peer review process in the event a complaint is filed.
- Failure of the partner will not place OASBO's reputation/brand at risk.

Promotional Items, Meals & Activities

Items have been divided into three categories. Premier and Elite have the first right to request items during the contract finalization period, December through January 30. All items not assigned to a Premier or Elite partner will be available on an ala carte basis to OASBO Conference Partners. OASBO will make the final assignment of promotional items, meals, and activities.

	ITEM	FEE
CATEGORY 1	Tote Bags - Summer Conference Partner logo and OASBO event artwork.	\$2,500
	Tote Bags - New Business Manager Institute, first year enrollees Partner logo and OASBO NBMI logo. This bag is given to all first year enrollees along with other goodie bag items.	\$2,000
	Notepads - Summer Conference Customized printed notepads with partner logo and OASBO artwork.	\$1,000
	Notepads - Fall Workshop Customized printed notepads with partner logo and OASBO artwork.	\$1,000
	Notepads - Winter Conference Customized printed notepads with partner logo and OASBO artwork.	\$1,000
	Name badge Holders - Summer Conference Partner logo and OASBO logo.	\$2,500
	Pens - All events for one year Partner logo and OASBO logo.	\$2,500
CATEGORY 2	Keynote Speaker - Summer Conference Partner is given five minutes to address the attendees and then introduce the keynote speaker with a script provided by OASBO.	\$2,500
	Opening Reception - Summer Conference Limited to two co-host partners. ID on food and beverage stations and listed in program.	\$1,500
	Dinner Party, Thursday - Summer Conference Limited to two co-host partners. ID on food and beverage stations, listed in program and on table tops.	\$2,000
	Lunch, Thursday - Summer Conference Limited to one partner. ID projected during lunch and listed in program.	\$2,000
	Refreshment Breaks - Summer Conference Wednesday PM, Thursday AM, Thursday PM and Friday AM.	\$500 each
	Refreshment Breaks - Fall Workshop AM or PM	\$500 each
	Refreshment Breaks - Winter Conference AM or PM	\$500 each
CATEGORY 3	Attendee Gift - Summer Conference Partner logo and OASBO logo.	\$2,500
	Attendee Gift - Fall Workshop Partner logo and OASBO logo.	\$2,000
	Attendee Gift - Winter Conference Partner logo and OASBO logo.	\$2,000
	Participant Gift - New Business Managers Institute, first year enrollees	\$1,500



www.oasbo.com

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OASBO Member

Code of Ethics & Professional Standards

Code of Ethics

A school business official's professional behavior must conform to an ethical code. The code must be idealistic and at the same time practical so that it can apply reasonably to all school business officials. The official acknowledges that the schools belong to the public they serve for the purpose of providing educational opportunities to all. However, the official assumes responsibility for providing professional leadership in the school and community. This responsibility requires the official to maintain standards of exemplary professional conduct. It must be recognized that the official's actions will be viewed and appraised by the community, professional associates and students. To these ends, the official subscribes to the following statements of standards.

The school business official:

1. Makes the well-being of students the fundamental value in all decision-making and actions.
2. Fulfills professional responsibilities with honesty and integrity.
3. Supports the principle of due process and protects the civil and human rights of all individuals.
4. Obeys local, state and national laws and does not knowingly join or support organizations that advocate, directly or indirectly, the overthrow of the government.
5. Implements the governing board of education's policies and administrative rules and regulations.
6. Pursues appropriate measures to correct those laws, policies, and regulations that are not consistent with sound educational goals.
7. Avoids using positions for personal gain through political, social, religious, economic, or other influences.
8. Accepts academic degrees or professional certification from duly accredited institutions only.
9. Maintains the standards and seeks to improve the effectiveness of the profession through research and continuing professional development.
10. Honors all contracts until fulfillment or release.

Professional Standards

With the conduct of school business officials subject to greater scrutiny, standards of conduct are in order. The association cannot fully discharge its obligation of leadership and service to its members short of establishing appropriate standards of behavior. In relationships within the school district, community college or education service district it is expected that the school business official will:

1. Support the goals and objectives of the employing school system.
2. Interpret the policies and practices of the district to subordinates and to the community fairly and objectively.
3. Implement, to the best of the official's ability, the policies and administrative regulations of the district.
4. Assist fellow officials as appropriate in fulfilling their obligations.
5. Portray a positive image of the organization.
6. Refrain from publicly criticizing board members, officials, or other employees.
7. Assist subordinates in achieving their maximum potential.

In the conduct of business and discharge of responsibilities, the school business official will:

1. Conduct business honestly, openly, and with integrity.
2. Avoid conflict of interest situations by not conducting business with a company or firm in which the official or any member of the official's family has a vested interest.
3. Avoid preferential treatment of one outside interest group, company or individual over another.
4. Uphold the dignity and decorum of the office in every way.
5. Avoid using the position for personal gain.
6. Never accept or offer illegal payment for services rendered.
7. Never accept gifts, free services, or anything of value for or because of any act performed or withheld.
8. Refrain from soliciting contributions from subordinates or outside sources for gifts or donations to a superior.

In relationships with colleagues and others, it is expected that the school business official will:

1. Support the actions of a colleague whenever possible, never publicly criticizing or censuring the official.
2. Offer assistance and/or guidance when such help is requested.
3. Actively support appropriate professional associations aimed at improving school business management and encourage colleagues to do likewise.
4. Accept leadership roles and responsibilities when appropriate.

Partner Registration

Packages

- Premier Partner \$10,000
-
- Elite Partner \$5,000

Provide the information in this first section as you want it to appear in published information.

Company Information	<i>Company</i>	
	<i>Website</i>	
	<i>Email</i>	
	<i>Phone</i>	
<i>Business Description</i>		

Member Information	<i>Member Name</i>	
	<i>Title</i>	
	<i>Email</i>	
	<i>Phone</i>	<i>Cell</i>

Will the member be signing the contract? Yes No, _____ will sign.

Designate who will be the contact for exhibit registration, able to login to pay invoices via credit card and maintain the organizational information.

Billing & Registration	<i>Address</i>	
	<i>City, State, Zip</i>	
	<i>Billing Contact</i>	<i>Phone</i>
	<i>Email</i>	

Submit Form:

Josie Hummert - jhummert@oasbo.com
Angie Peterman - apeterman@oasbo.com

OASBO
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Each Partnership requires a three-year contract. A contract, invoice and promotional item worksheet will be sent once we receive this form. An exhibit registration form will be sent to the designated contact after all paperwork and payments have been completed.