

				Status	DRAFT	Adopted	
Goal 1				Oregon Association of School Business Officials Board of Director Goals			
Continue growth and development of the New Business Manager Institute (NBMI).							
Strategies / Actions		Person(s) Responsible	Completion Date(s)	Means of Evaluation	Resources Needed	Notes	
OBJECTIVE 1 Expand Curriculum							
A.	Identify and recruit qualified/specialized individuals in the field to regularly (annually, at a minimum) review and update curriculum.	Staff & Committee	Ongoing			Ongoing	
B.	Explore media options as first step to providing on-line access to participants.	Staff & Committee	7/1/2019			Work with ASBO affiliates to collaborate on platform options.	
OBJECTIVE 2 Instructor Development and Delivery							
A.	Develop a process to recruit a quality instructor pool.	Staff & Committee	11/1/2018		Interest Application to assess interest and expertise areas of members.		
OBJECTIVE 3 Expand Participation							
A.	Explore in-state and out-of-state options.	Staff & Committee	Ongoing			Continue work with Alaska; Roll out Washington pilot	
OBJECTIVE 4 Expand Depth of Supplemental Education Opportunities							
A.	Develop curriculum/resources in sub-categories.	Staff & Committee	9/1/2019		Is this a 3-5 year plan?		
B.	Offer certification in sub-categories (payroll, accounts payable, etc.).	Staff & Committee	7/1/2020		dependent on completion of item B		

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Goal 2						Oregon Association of School Business Officials Board of Director Goals	
Secure stable long-term funding by increasing business partner participation.							
<i>Strategies / Actions</i>			<i>Person(s) Responsible</i>	<i>Completion Date(s)</i>	<i>Means of Evaluation</i>	<i>Resources Needed</i>	<i>Notes</i>
OBJECTIVE 1	Monitor business partnership/sponsorship program for effectiveness.						
	A.	Identify new partners.	Staff & Board	Ongoing			
	B.	Survey business partners to determine partnership value.	Staff	Annual (Oct)			Done
	C.	Evaluate Business Partner survey results and data collected from partnership tracking.	Staff & Board	Annual (Nov)			Reviewed and discussed at board meeting
OBJECTIVE 2	Connect business partners to members/share information and resources.						
	A.	Call for presentations for conference topics from business partners. Staff review submissions and forward to Professional Development Committee to evaluate submissions.	Staff Recommend & Board Approve	Annual (Jan)			Reviewed submissions and took to Professional Development Committee. They assisted in determining which proposals would receive slots
	B.	Survey membership to determine resources they would like to have from business partners.	Staff	Annual (Oct)			Information to be used when we request call for presentations from business partners.

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Goal 3						Oregon Association of School Business Officials Board of Director Goals	
Establish mechanism to connect OASBO Zones with respective ESDs to increase member involvement and dissemination of information.							
<i>Strategies / Actions</i>			<i>Person(s) Responsible</i>	<i>Completion Date(s)</i>	<i>Means of Evaluation</i>	<i>Resources Needed</i>	<i>Notes</i>
OBJECTIVE 1	[Goal 3]						
	A.	Identify ESDs by zone and connect Zone Directors to ESD Business Managers	Staff & Zone Directors				2 Step Process: 1 general notice from Tami, then connection e-mail
	B.	Provide support to ESD Business Managers in establishing regular regional trainings/meetings	Staff & Zone Directors				Forecast 5 support
OBJECTIVE 2	Be a resource and mutual partner to ESDs in providing information and support to districts.						
	A.	Leverage existing relationships and communication avenues ESDs have to component districts.					
	B.	Manage and maintain professional partnerships and value to ESDs.					

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Goal 4				Oregon Association of School Business Officials Board of Director Goals			
Increase new member engagement in the Association							
Strategies / Actions			Person(s) Responsible	Completion Date(s)	Means of Evaluation	Resources Needed	Notes
OBJECTIVE 1 Distribute tool-kit of new member resources.							
	A.	Distribute welcome packet that might include: welcome letter; annual calendar; certificate of membership; and other resources, including <i>Emerging Leaders</i> , etc.).	Staff	Ongoing			annual calendar postcards sent 12/23/17
	B.	Maintain new member welcome meeting at summer conference; "Buff" Badge for first time attendees, etc.	Staff	Ongoing			Buff badge for newbies implemented 7/18
	C.	Zone Director outreach to new members in their region (Staff info to Zone Directors)	Staff & Board	Ongoing	As of new registration		Script provided at May 2018 meeting and request to contact new members
OBJECTIVE 2 Utilize first time attendee scholarship program to recruit new members							
	A.	Offer scholarships to annual conferences with emphasis on first time attendees	Staff	Annually (May)			Done and attendees selected
	B.	Promote the benefits of membership in OASBO and ASBO Int'l	Board	Ongoing			
	C.	Establish NBMI bridge-building component similar to ASBO Int'l. Promote info regarding <i>Emerging Leaders</i> scholarship program.	Staff, Committee & Board	2019	During budget building for 2019		think about ASBO scholarship slots for Oregon NBMI emerging leaders candidates.